

Statement Regarding the “Cancer Fighting Center Hamburg”

The number of people diagnosed with cancer will continue to increase over the coming years. On the one hand, this is due to demographic changes since cancer is primarily a disease that affects older people. On the other hand, continual improvements in a range of therapies enable cancer patients to live with the disease for increasingly longer periods of time. Medical and technological developments are contributing significantly to positively influencing the course of the disease and the chances for recovery even more than before, thereby improving patients' quality of life. In this way, the occurrence of cancer in Hamburg, in Germany as a whole, and across the world is increasing all the time.

Hamburg ranks among the leading locations for modern cancer therapy, both in Germany and abroad. The nucleus of the local network for research, education, and therapy is the Hubertus Wald Tumor Center – University Cancer Center Hamburg (UCCH) at the University Medical Center Hamburg-Eppendorf (UKE). At the same time, countless other Hamburg-based research facilities and companies have spent a great deal of effort pressing ahead with research and development in the area of oncology and medical technology and have been able to make a name for themselves in this respect, particularly in personalized cancer therapies. Furthermore, our city possesses an excellent infrastructure in terms of providing positive support for cancer treatment; this is also extended to many international patients. Together, we are committed to developing Hamburg into a major center in the fight against cancer. The Hamburg mercantile community supports this plan with its future-oriented project Hamburg 2030, in which it selected the University Cancer Center as one of its beacons.

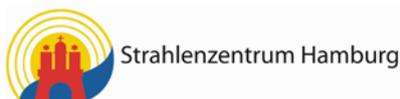
We express our joint commitment to systematically pursuing the following key objectives:

- **Intensifying Strategic Interdisciplinary Collaboration:**
Starting immediately, the network and strategic collaboration among the participating Hamburg-based organizations and companies from the fields of medicine, economics, and research should be intensified and consolidated. In addition, a regular exchange with other German and international cancer therapy centers, as well as additional relevant organizations and companies in the metropolitan region, should be established.
- **Strengthening the Willingness to Invest:**
The private and public willingness to invest in Hamburg is currently lagging compared with other cancer therapy locations, and clearly needs to be stepped up. Because only with more investments in new technologies and their implementation in cancer treatment can Hamburg move closer to the top, both in Germany and further afield.
- **Expanding Location Marketing:**
Science and economics have contributed to significant advances in the treatment of cancer in Hamburg. In order to further raise public awareness of this shared expertise, its location marketing should be structured and expanded as part of a joint undertaking.



To achieve these goals, we are jointly founding a task force called Cancer Fighting Center Hamburg. All interested parties from specialist hospitals, research facilities, and companies in the metropolitan region of Hamburg are invited to play an active part in the processes and advance cancer research and therapy in the interests of an internationally recognized "Cancer Fighting Center" with us!

We are:



Hamburg, January 8, 2015